



**BRICKROAD**

**TO SUCCESS** - - - - -

*Puzzle Piece Partner*

**SPONSORSHIP  
PACKET 2021**

**BRICKROADTOSUCCESS.ORG**

Brick Road To Success is a charitable project of United Charitable - a registered 501 (c)(3) public charity. Your gift is deeply appreciated and tax deductible as a charitable contribution to the fullest extent allowed by law. Please see the United Charitable website, [www.unitedcharitable.org](http://www.unitedcharitable.org) to view all charitable, financial, solicitation, and registration documents.



## *Dear Friends and Supporters,*

Brick Road to Success is a non-profit organization that was originally founded in 2008 with a mission to positively impact the lives of young individuals through the investment of time, resources, philanthropy and encouragement. Inspired by labors of love for our son AJ, my wife Tina and I decided to expand the focus of the foundation to include fundraising for autism related programs for youth and their families.

Brick Road to Success remains dedicated to supporting the programs that will help better understand and treat autism. Despite the cancellation of our 2020 and 2021 fundraising golf tournaments due to COVID-19 concerns, we have raised and donated over \$75,000 to Autism Speaks, the world's leading Autism Science and advocacy organization.

Your financial gifts are crucial for organizations such as Autism Speaks that help kids like our son AJ achieve their goals. AJ graduated with a diploma from Rock Bridge Senior High in Columbia, MO and has had a part-time job since graduation. He loves playing games and is an active participant in Power Lifting.

You can make sure that Brick Road to Success reaches its 2021 goal of raising \$20,000 for Autism Speaks with your tax-deductible donation – a donation that will go twice as far with a \$10,000 matching gift opportunity by our generous donor **Kia Kares** of the **Kia Store Rainbow City-Gadsden**.

Attached is a donor reply form. Any amount that you are able to give will be greatly appreciated. Please consider a single gift of \$150 (the cost of an individual player in the Brick Road to Success fundraiser golf tournament) or more if finances permit on or before June 30, 2021.

We expect the health and economic state of the country to be favorable for Brick Road to Success to return to the Gadsden, AL area in 2022 with a bang. Thank you in advance for your time and continued support and for being a part of our winning team.

Best regards,

A handwritten signature in black ink that reads 'Brick Haley'. The signature is fluid and cursive, written over a white background.

Coach Brick Haley

# Become a Puzzle Piece Partner



## DONOR REPLY FORM

In support of Brick Road to Success, I am pleased to make a donation as Indicated below:

- Heisman ----- \$5000+
- All-America Team ----- \$2500 - \$4999
- All-Star Team ----- \$1500 - \$2499
- All-Conference Team ----- \$500 - \$1499
- All-State Team ----- \$250 - \$499
- Varsity Team ----- \$150 - \$249
- Friend of the Foundation ----- \$1 - \$149

### Proceeds Benefit Autism Speaks

Autism Speaks is the world's largest autism science and advocacy organization dedicated to funding research into causes, prevention, treatments, and a cure for autism; increasing awareness of autism spectrum disorders; and advocating for the needs of individuals with autism and their families.



"As a parent, I want what's best for my children. As a parent of an autistic child, I seek opportunities for him to live as normal a life as possible. That is one of the primary goals of any parent with an autistic child. Support towards this cause allows for increased awareness, family services, research and development. Thank you for making an impact in the lives of those affected by autism." - Brick Haley

### SPONSOR INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

Website: \_\_\_\_\_

### PAYMENT METHOD

CHECK       CERTIFIED FUNDS       ONLINE at [brickroadtosuccess.org](http://brickroadtosuccess.org)       CREDIT CARD

Name on card: \_\_\_\_\_

Card Type: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address: (if different from above)  
\_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_

**PLEASE MAIL CHECKS BY JUNE 30, 2021** to: Brick Road To Success 4480 South Cobb Drive | Suite H-263 | Smyrna, GA 30080  
Make checks payable to: Brick Road to Success, Place in memo: Donor Level | For more information, email [info@brickroadtosuccess.org](mailto:info@brickroadtosuccess.org)

Brick Road To Success is a charitable project of United Charitable - a registered 501 (c)(3) public charity. Your gift is deeply appreciated and tax deductible as a charitable contribution to the fullest extent allowed by law. Please see the United Charitable website, [www.unitedcharitable.org](http://www.unitedcharitable.org) to view all charitable, financial, solicitation, and registration documents.

# About Us

## Our History

The Brick Road to Success was established in 2008 by former NFL and current collegiate coach Brick Haley and his wife Tina. Inspired by the family's ongoing journey through autism with their middle son A.J., the Haley's revised the focus of the foundation in 2009 to emphasize the support of autism related programs and activities for youth.

## Mission

To positively impact the lives of young individuals through the investment of time, resources, philanthropy, and encouragement.

## Vision

To actively engage individuals and organizations in efforts that include:

- dedicating resources to help better understand and treat autism in youth
- funding social and psychological support programs for families facing autism

## Brick's Road To Success

It all began in the 11th street projects, one of the toughest neighborhoods in Gadsden, AL. Surrounded by unconditional love and encouragement from his family, Brick overcame adversity and learned invaluable lessons of strength and survival.

These forces propelled Brick on his road to success. After earning a multitude of accolades as both a high school and collegiate athlete, Brick followed his passion to inspire other young individuals by beginning a career in coaching. Twenty-eight years of coaching on the collegiate and NFL levels have allowed Coach Brick Haley to share his road to success with others.

Learn more about Brick Haley by visiting [BRICKROADTOSUCCESS.ORG](http://BRICKROADTOSUCCESS.ORG)

## Contact Us

Brick Road To Success  
4480 South Cobb Drive | H-263 | Smyrna, GA 30080  
678-744-6242 | [info@brickroadtosuccess.org](mailto:info@brickroadtosuccess.org)